



Australia's  
Global  
University

In today's business environment, every manager requires the tools to assess, interpret and implement an organisation's strategy in the context of their role and area of the organisation. This is so that they contribute positively to the realisation of the organisation's objectives. This course will help you to understand why strategy is important, how it relates to different stakeholders and parts of an organisation, and how to translate strategy into action.

Over approximately 14 hours, delivered across two weeks of live virtual workshops and action learning, you will design a blueprint to implement strategy in your team, business unit or organisation and develop the skills and tools to deliver on it.

### What you will learn

You will take part in a series of online modules, comprised of virtual workshops, action learning and coaching to build a strategy toolkit to:

- Understand the intent of strategy and why strategic choices really matter to the business
- Identify the characteristics of what makes a "good" strategy
- Recognise and leverage critical communication channels and stakeholders
- Evaluate resources, systems and structures that impact successful strategy execution
- Identify silos and minimise their impact to leverage knowledge from across the organisation
- Improve alignment between your team culture and the organisational strategy
- Understand the levers that drive value for your organisation
- Champion strategy execution as a value-adding practice for the organisation
- Use storytelling and other communication methods to bring strategy to life
- Develop a strategy execution blueprint ready for implementation in your team, business unit or organisation

# IMPLEMENTING STRATEGY FOR RESULTS

AGSM @ UNSW Business School

## KEY DETAILS

2 CEMD Points

14 hours, over a 2-week  
virtual learning journey

\$1,694 (inc. GST)



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Business School

## Who should attend

This course is designed for emerging and mid-level managers who want to better understand the role of strategy, increase their ability to implement strategies and align team activity with the organisational strategy to drive business results.

## How you will learn

Led by experts from consulting, academic and industry backgrounds, you will take part in live virtual workshops, interspersed with action learning.



Over two weeks, you will take part in 14 hours of online learning and live workshops.



You will utilise The AGSM Navigator, a custom-built platform designed to work with your existing social and communication tools, like WhatsApp and Zoom.



Virtual workshop sessions bring a real-time, social learning environment to you, where you can share challenges and experiences, learn from your peers and your expert facilitator, and build a community of practice.



In between the workshop sessions, you will take part in a range of supported learning experiences independently and with the group to develop and embed learning.



To maintain the interactivity and ensure participants can achieve their outcomes, each workshop is limited to 25 participants.

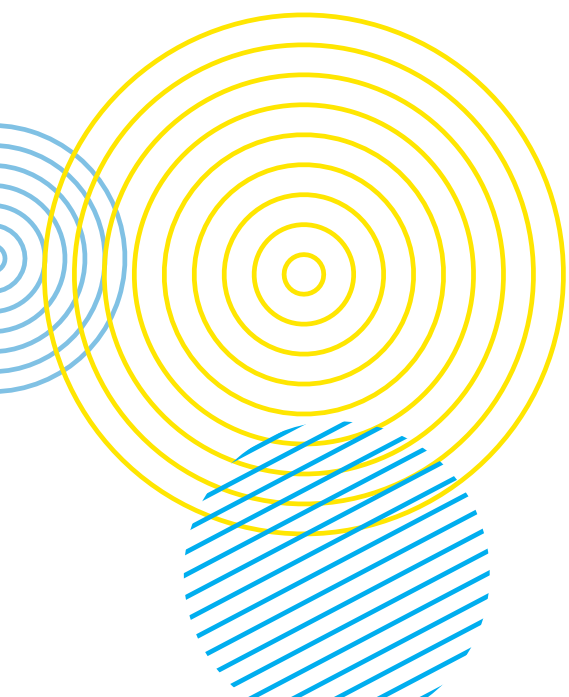


Find out more

AGSM Short Courses

E: [enquiries@agsm.edu.au](mailto:enquiries@agsm.edu.au)

W: [www.agsm.edu.au/virtual](http://www.agsm.edu.au/virtual)



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