



Australia's  
Global  
University

Understanding key finance and accounting concepts and language is critical for managers and professionals at every level. This practical and engaging course will help you understand the essentials of finance to interpret financial reports and make more informed business decisions.

Over approximately 14 hours, delivered across two weeks of live virtual workshops and action learning, you will build an essential finance toolkit to navigate the world of accounting and business finance.

### What you will learn

You will take part in a series of online modules, comprised of virtual workshops, action learning and coaching to develop the skills, knowledge and tools to:

- Understand and use financial language and common terms
- Familiarise yourself with the basics of accrual accounting and how it works in your business
- Read and interpret financial statements and data to determine performance
- Use cost-volume profit analysis to improve financial performance
- Leverage financial data to predict outcomes and future performance with greater accuracy
- Make critical business decisions involving corporate performance, financial position and budgets
- Undertake structured ratio analysis to assess performance
- Use budgeting and costing processes to quantify strategic plans
- Understand capital investment decision making

# FINANCE ESSENTIALS

AGSM @ UNSW Business School

### KEY DETAILS

2 CEMD Points  
14 hours, over a 2-week  
virtual learning journey  
\$1,694 (inc. GST)



UNSW | AGSM   
Business School

## Who should attend

This course is designed for non-finance professionals and managers who are seeking the knowledge and tools to better understand business finance.

## How you will learn

Led by an expert in financial reporting and business strategy analysis, you will take part in live virtual workshops, interspersed with action learning to build an essential finance toolkit.



Over two weeks, you will take part in 14 hours of online learning and live workshops.



You will utilise The AGSM Navigator, a custom-built platform designed to work with your existing social and communication tools, like WhatsApp and Zoom.



Virtual workshop sessions bring a real-time, social learning environment to you, where you can share challenges and experiences, learn from your peers and your expert facilitator, and build a community of practice.



In between the workshop sessions, you will take part in a range of supported learning experiences independently and with the group to develop and embed learning.



To maintain the interactivity and ensure participants can achieve their outcomes, each workshop is limited to 25 participants.

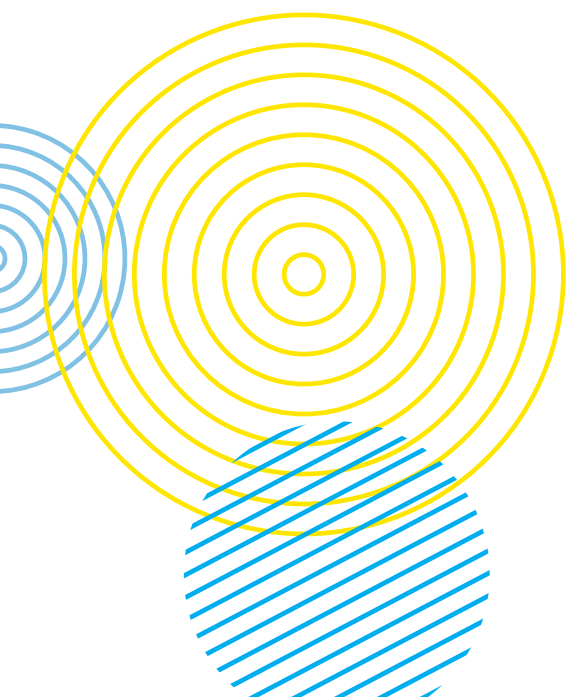


Find out more

AGSM Short Courses

E: [enquiries@agsm.edu.au](mailto:enquiries@agsm.edu.au)

W: [www.agsm.edu.au/virtual](http://www.agsm.edu.au/virtual)



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