The ability to communicate with influence is a critical skill in any business context, but with many teams now operating in a remote, virtual workplace, it can present new challenges. This course will help you develop a strong authentic presence to engage, influence, and connect with your audience in a virtual environment.

Over approximately 14 hours, delivered across two weeks of live virtual workshops and action learning, you will develop the confidence to deliver key strategic messages, pitches, presentations, difficult conversations and motivational messages in any context.

What you will learn
You will take part in a series of online modules, comprised of virtual workshops, action learning, and coaching to increase your own presence and impact in your organisation. Harnessing techniques from the acting and theatre spheres, you will build your capability to:

- Identify strengths and development areas
- Use posture, energy, expressiveness, and breathing to activate your presence
- Understand how to use vocal pitch, pace, volume, articulation and pauses to drive impact
- Prepare for and deliver effective, impactful online meetings
- Communicate with confidence in challenging online conversations
- Develop consistency across communication modes

ACTIVATING AUTHENTIC VIRTUAL PRESENCE

AGSM @ UNSW Business School

KEY DETAILS
2 CEMD Points
14 hours, over a 2-week virtual learning journey
$990 (inc. GST)
Who should attend
This course is designed for anyone looking to become a more authentic communicator who can convey messages with confidence to connect and influence in a virtual environment.

How you will learn
Led by experts in corporate communication and presence, you will take part in live virtual workshops, interspersed with action learning and coaching to develop your communication, presence and engagement skills.

Over two weeks, you will take part in 14 hours of online learning and live workshops.

You will utilise the AGSM Navigator, a custom-built platform designed to work with your existing social and communication tools, like WhatsApp and Zoom.

Virtual workshop sessions bring a real-time, social learning environment to you, where you can share challenges and experiences, learn from your peers and your expert facilitator, and build a community of practice.

In between the workshop sessions, you will take part in a range of supported learning experiences independently and with the group to develop and embed learning.

To maintain the interactivity and ensure participants can achieve their outcomes, each workshop is limited to 25 participants.

Find out more
AGSM Short Courses
E: enquiries@agsm.edu.au
W: www.agsm.edu.au/virtual